

# Anna

### START FAST. START STRONG.



Dear Brand Ambassador,

Welcome to The Best Protein Bar Ever Affiliate Fast Start Guide.

Our cloud based company is designed to be more efficient and effective with less overhead, which enables us to pay out more commissions to our community. TBPBE believes that the strength of the company is our community and the people that drive our message, products and programs. This is where we want the rewards to go.

Our philosophy is simple. We wanted to create an opportunity that is easy to implement and even easier to understand. And while some may say that we are just another "network marketing company", simply because we have a 5 level affiliate payout, this is far from accurate.

First, we don't want to sell our product, we want to inspire people to buy it with our stories that you help to create. Selling a product is one thing, however building a brand is another. To build a competitive, relevant brand, we must combine an incredible product with a simple yet effective compensation plan.

TBPBE rewards plan is designed to incentivize you to help socialize our stories and product with others and reward you for your reach and the ripple effect you create. We all have value in today's marketplace and we all should be rewarded for our influence.

The rewards program is simple and easy to understand. There are no monthly minimum purchases. There are no rewards requirements other than purchasing the Lifetime Community Membership for \$49.95. There are no annual renewals. There is no BV. There is no need to keep "legs" balanced. There are no ranks to qualify for. There is no need to have an 18 page compensation plan with definitions that are difficult to understand.

The Best Protein Bar Ever is more than just a protein bar. The opportunity is more than simply earning a few hundred dollars a month. You are now part of a community on a mission to disrupt the marketplace. To change the conversation. To share a protein bar that is simply the best. Period. The best tasting. The best ingredients. The best opportunity.

The time is now.

Start Fast.

Start Strong.



### **Step 1: Purchase a Lifetime Community Membership**





The order form will open as a pop-up. Complete the 2 part order form, first with your shipping info (for your free box of protein bars) and then step 2 with your billing info. Click Complete order to finish.

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No part of the 5 Tier Affiliate Program requires a personal purchase to receive commissions. Other than purchasing a Lifetime Community Membership, no purchase is required of anyone at any time to fully participate in the program. The Best Protein Bar Ever Affiliate Program i s built upon retail sales to Customers. TBPBE recognizes that some Brand Ambassadors may choose to purchase product either for resale, or in reasonable amounts, for personal or family use. Brand Ambassadors are prohibited from (1) buying excessive inventory or encouraging others to do so and (2) representing that there is any obligation to personally purchase products.



### **Step 2: Grab Additional Product at a Fast Start Discount**



The best way to share The Best Protein Bar Ever is for someone to taste it. As such, if you plan on sharing this opportunity with others, the best way to do is to give that person a sample of TBPBE.

In addition, the FREE box included with the Lifetime Community Membership has 10 bars in it - enough for 10 days.

The Fast Start Discount special gives you 5 boxes (50 bars) for only \$150. That's \$30 per box and a 25% discount. This is the lowest purchase option and a great way to get your hands on some additional bars of TBPBE at a great price!

To take advantage of the Fast Start Sample discount, click the button that says "Get My Samples Now & Save 25%".

<u>NOTE:</u> You will <u>NOT</u> be asked for your credit card information - if you click the button you will <u>AUTOMATICALLY BE CHARGED</u>. So only click the button if you want 5 additional boxes of protein bars.

If you prefer to skip the offer, scroll to the bottom of the page and click the link that says "I want to pass on the sample offer".

On the "Thank You" page, click the button that says "Click Here to Finalize Set Up" button to be taken to the Brand Ambassador sign up page. Your LCM purchase has been completed, but you must complete this next step to set up your affiliate account.

#### **Thank You For Your Purchase!**

IMPORTANT: To Finalize your Lifetime Community Membership and get your Brand Ambassador Affiliate Links, Complete the Sign Up Process NOW!

#### Click Here To Finalize Sign Up

NOTE: If you don't complete this step, you will not receive your affiliate (and personal buying) links.



### Step 3: Create Your Brand Ambassador Affiliate Account.

Create Your Account:

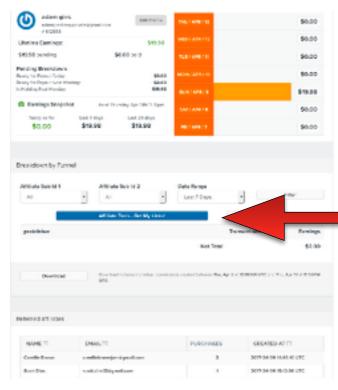
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Confirm Your Password:	State:	+++1
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To complete the process of becoming a Brand Ambassador, fill in all the required fields including your PayPal email (so that we can issue you commissions) and your SSN#/Tax ID.

\*\*\*You can add your PayPal email and SSN#/Tax ID later vithout penalty.

When you have completed all the required fields, click on the Create Your Account button.

#### **Step 4: Review the Affiliate Members Area**



To get your Affiliate links, click on the blue button that says: "Affiliate Tools - Get My Affiliate Links"

Each time you log in, you'll see the following (in the bottom right corner of the page) for a few seconds. At your earliest convenience, complete the accepted tax form.

We currently do not have an accepted tax form on file for you.
Please contact your Affiliate Manager
(internetmasteryhacks/Rgmail.com) - US Residents should
cmail over Form W-9 or Form W-90EN for Business.



### **Step 5: Promote The Best Protein Bar Ever**



<u>Link 1:</u> Share this link with people who want to promote The Best Protein Bar Ever as affiliates OR want to purchase The Best Protein Bar Ever wholesale.

Link 2: Use this link for retail customers.

**IMPORTANT:** To receive a 20% discount on purchases for personal use or samples, you MUST USE Link 2 for your purchase. The 20% affiliate commission (on your own order) will appear in the Membership Area as a commissionable sale.



### **Comparison Chart**

### THE BEST PROTEIN BAR EVER

#### OUR PHILOSOPHY IS DIFFERENT.

Rather than spending significant amounts of money on packaging, design, logos, advertising, etc... so we can capture buyers attention, we invest where it matters most to you and your health: *quality ingredients & incredible taste*. That's just a couple reasons we can call it **THE BEST PROTEIN BAR EVER.** 

You won't believe just how delicious and healthy it really is!

### YOU MIGHT THINK IT TASTES TOO GOOD TO BE GOOD FOR YOU!

	TBPBE		ONTE	COMBAT	NITRO	<b>CLIF</b>	PowerBar
Whey protein Crisps	$\checkmark$	×	×	X	×	×	×
Lepticore'	$\checkmark$	×	×	×	×	×	×
Super Foods (Kale, Chia Seeds, Flax Seeds, Pomegranate)	<	×	×	×	×	×	×
Soy Protein	X	×	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Artificial Sweeteners	X	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	X	×

\* LeptiCore\* provides multifunctional health benefits to help you look and feel your best: Supports weight management and metabolic wellness, Helps support a feeling of fullness and satiety, Supportshealthy cardiovascular function, Helps support blood sugar levels already within the normal range, Helps promote a healthy response to inflammation, Helps to promote cellular and tissue health, Promotes a positive mind and mood.



### LeptiCore<sup>®</sup> — Not Just a Weight-Loss Ingredient



Nancy J. Miller-Ihli, PhD

This scientifically based and clinically tested ingredient can help people achieve their health and weight-loss goals. By Nancy J. Miller-Ihli, PhD

Successful weight loss requires that we address inflammation, satiety and metabolic challenges. Leptin is a hormone that plays a key role in regulating energy intake and energy expenditure, including appetite/hunger and metabolism. Overweight individuals have elevated leptin levels yet are resistant to the normal effects of leptin.

LeptiCore — a patent-pending ingredient complex of plant-based polysaccharides, esterified fatty acids, pomegranate extract, beta-carotene, and more — has been clinically shown to reduce leptin levels, as well as systemic inflammation. The result is enhanced leptin function which means people feel full sooner (improved satiety), their metabolism is more efficient (improved thermogenesis), and they have good blood sugar control, allowing them to achieve and maintain a healthy weight.

LeptiCore is also formulated with blue-green algae, which contains phenylethylamine (PEA) known to enhance mood by raising serotonin levels. This is an important element for weight loss, as improved mood has been shown to help individuals avoid stress-eating.

As a scientist and health professional, I always want to back up my nutritional recommendations with hard facts. And the studies done on LeptiCore are very exciting. For example, a recent eight-week study\* published in the journal *Lipids in Health and Disease* highlighted LeptiCore's weight management and metabolic wellness benefits. This study found that taking 600 mg of LeptiCore daily decreased body weight, body fat and waist and hip circumference, lowered leptin and c-reactive protein levels, and improved blood sugar balance, blood lipid profiles and serotonin levels.

"In this study, participants achieved these great results WITHOUT modifying their food choices."

#### CLINICAL TRIAL RESULTS - 300 MG LEPTICORE TAKEN 2X PER DAY\*

WEIGHT LOSS	<b>↓ 5.4%</b> , 11.6 lbs	BODY FAT LOSS	↓ 2.8%			
WAIST CIRCUMFERENCE	<b>↓ 4.4%</b> , 1.8 In		<b>↓</b> 3.5%, 1.7 In			
TOTAL CHOLESTEROL	↓ 18.0%	FASTING BLOOD GLUCOSE	<b>↓ 7.9%</b>			
LDL CHOLESTEROL (BAD)	<b>↓</b> 14.7%	SERUM SEROTONIN	↑ 28.6%			
HDL CHOLESTEROL (GOOD)	<b>↑</b> 13.7%	SERUM LEPTIN LEVELS	₩ 46.9%			
PLASMA TRIGLYCERIDES	<b>↓</b> 7.1%	C-REACTIVE PROTEIN LEVELS	↓ 15.1%			

It is excellent that body fat was monitored in the study,

because it showed fat was lost rather than muscle or water. Also, reducing body fat — particularly in the abdomen, as shown by decreased weight and hip measurements — significantly reduces health risks.

One more thing: In this study, participants achieved these great results WITHOUT modifying their food choices. Just imagine what can be achieved when LeptiCore is combined with a healthy, low-glycemic eating program and proper exercise. The results can be outstanding!

Studies like this show that LeptiCore offers great support to individuals who want to lose weight, and improve their body composition and cardiovascular health. In my opinion, LeptiCore is much more than a weight loss ingredient. It is really a wellness ingredient because it can positively impact so many aspects of health.



### Policies amazon.com<sup>•</sup> facebook.

We take our business and community seriously and know you will as well. The following policies and guidelines apply to Amazon, Facebook, Instagram and other social media websites.

1. Keep it CLEAN - If you choose to advertise The Best Protein Bar Ever business on your personal and / or business page, please respect others and keep your page clean from profanity and vulgarity. You will have customers and other affiliates as "friends" and should be representing yourself and TBPBE in a positive manner.

2. If you use your personal page for your TBPBE business, please identify yourself in your "INTRO" section as an Independent TBPBE affiliate (or Brand Ambassador).

3. You may post the link to your TBPBE website on your personal pagee, in the "INTRO" section and in any advertising you do on your personal and / or business page.

4. You may post a link to your business page if you have one, on your personal page.

5. You may post your own before / after results pictures or successes, as well as those of others you have given you permission to share on your personal / or business page.

6. You may not offer incentives for people to order from you on your personal / business page, including offering to pay for referrals.

- 7. Under NO circumstances can you make health / medical or income claims.
- 8. You may **NOT** for any reason, sell The Best Protein Bar Ever on Amazon.



## THE BEST



